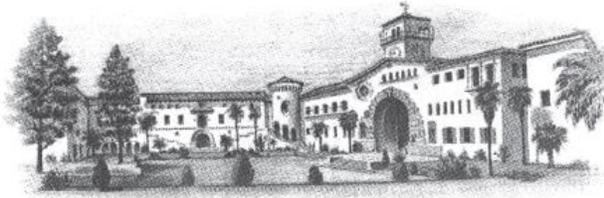


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COUNTY OF SANTA BARBARA

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Rebuilding Montecito Stakeholder Process Overview

Statement of Purpose

The stakeholder process is meant to advise Montecito's decision makers (as defined below) on various ideas that have come from the community, within the framework of the Montecito Community Plan and Architectural Guidelines, and discuss how to implement these ideas and determine the timeline for doing so.

Montecito's decision makers includes Santa Barbara County First District Supervisor Das Williams, the Montecito Planning Commission, the Montecito Board of Architectural Review, the Montecito Fire Protection District, the Montecito Water District, and the Montecito Sanitary District.

Process Organization

On January 26th, Supervisor Williams organized a community meeting to unveil the stakeholder process, which included a survey to allow individuals to submit their ideas to the process and sign up for roles within the process. These roles included:

- Lead – I'll attend meetings, be regularly involved, help develop plan
- Partner – I'll support the leaders and be involved but I cannot commit to involvement on a regular basis
- Follow – I'm interested, and might help out but I want to know more before I commit...keep me posted
- Honor – I appreciate the work but don't want to or can't be involved

At the meeting, the next step in the process after survey distribution and collection was described to be "identifying of leadership group and planning meeting." At the first planning meeting, the leadership group will review input from the survey, develop priorities and processes, establish core leadership group and expectation, and create the first round of potential projects/ideas.

There will be regular reports out to decision-making bodies (identified above), and to those who signed up to be "Partners" and "Followers."

Surveys were collected until Monday, February 12th. In total, 386 survey responses were received, including 298 residents. Of those 386 respondents, 129 individuals signed up to be "leaders." Of those 129 individuals, 96 identify themselves as residents of Montecito.

That is a large group of a leadership committee. The group will need to be broken down into interest subcommittees and residents versus non-resident advisory.

We are also actively working on getting a facilitator for the group. Once that is solidified the committee meetings will begin.

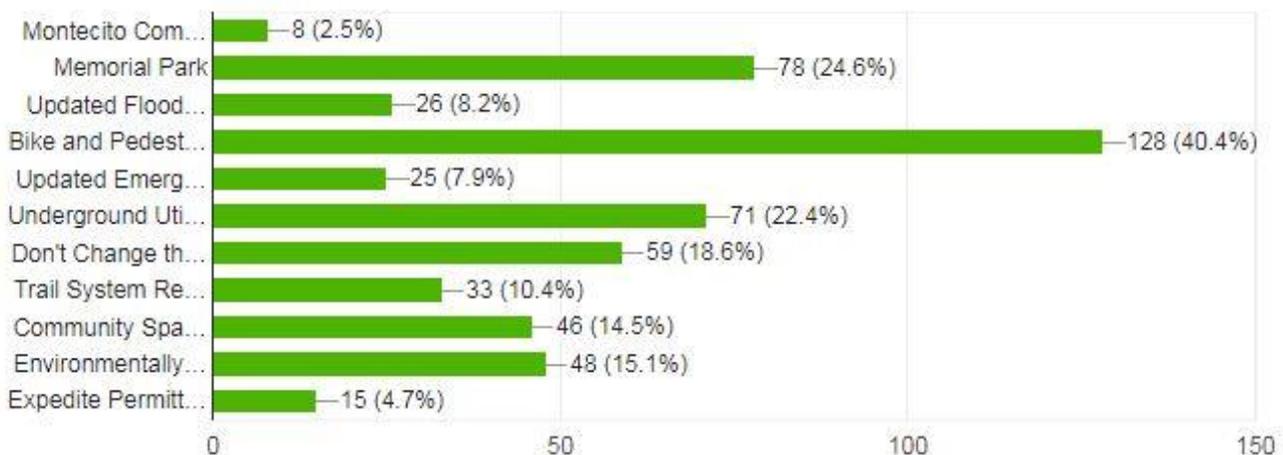
Survey Results

In addition to having people sign up to participate in the process, the main goal of the survey was to collect ideas and be able to quantify them in some way. The question asked on the survey was open ended and we got a variety of answers. Supervisor Williams's office combed through the survey looking for trends and created charts to visualize some of the most frequent mentioned ideas.

The top three suggestions made in the survey were for bike and pedestrian access improvements (128 responses), a memorial park (78 responses), and undergrounding utilities (71 responses). Other things that came up frequently were: developing community leaders, an updated flood evacuation plan, updated emergency alert system, protecting the feel of Montecito, trail system restoration, community space and support, environmentally conscious rebuilding, and expediting the permitting process. Below is a bar graph of responses:

What creative ideas do you have for what should be included in the plan to rebuild for the future?

317 responses



Again, this is not representative of all responses received but merely intended to give a snapshot of the most frequent responses to help guide the overall community process.

Lastly, the survey asked about which stakeholders should be included in the process. Again, this was an open-ended question and options were not given to survey respondents but there were options included repeatedly.

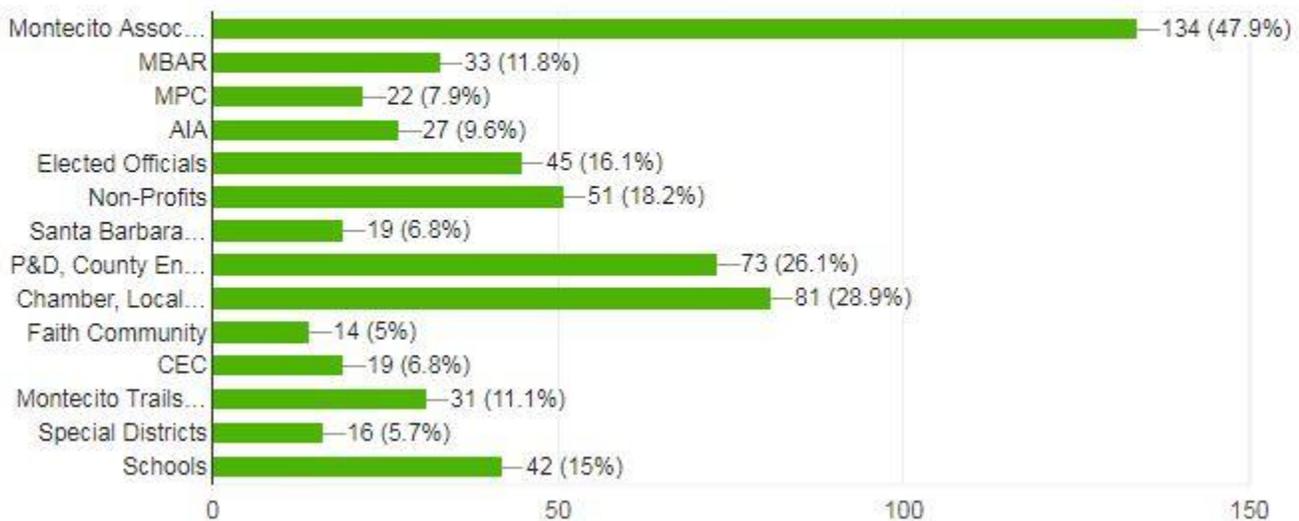
The top three groups or organizations mentioned were the Montecito Association (134 responses), the local business community (81 responses), and County Planning & Development (73 responses).

Other groups or entities mentioned multiple times include: MBAR, MPC, AIA, elected officials, non-profits, Santa Barbara Contractors Association, faith community, Community Environmental Council, Montecito Trails Foundation, Special Districts, and schools. Below is a bar graph of responses:

Which organizations, community leaders, or civic groups are most important to be included in this process?



280 responses



Conclusion

The first meeting of the leadership group will include all 129 individuals who signed up for a leadership role in the process. Only those who signed up for a leadership role will be allowed into the meeting, merely to make the meeting as productive as possible.

It will also include a minority of members of decision-making bodies to comply with the Brown Act. Decision making bodies are being asked to appoint representatives to the process. Aside from Supervisor Williams, these members are not only decision makers in Montecito but residents as well and as such, will be wearing two hats in the meeting and this will require a delicate balance.

At the first meeting, we will discuss the survey results as identified above and determine priorities and process, including splitting up into subcommittees. Smaller groups will then continue meeting and will have regular reports out to the decision making bodies and those who signed up to be “partners” and “followers.”